

SPECIAL REPORT



10

Things

*You Must Know
Before Choosing An*

Orthodontist

by Dr. Christian P. Manley



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Introductory Letter from Dr. Manley

Welcome!

If you are researching orthodontics for yourself, your children, or a loved one, you are in the right place. Just like every mouth is different, each orthodontic practice and treatment process is different. Christian Manley Orthodontics is a leader in advanced orthodontic treatment options in Sammamish & Issaquah, WA, including Insignia and Invisalign.

"I want you to feel as comfortable as possible during your visit at Christian Manley Orthodontics. Our caring team specializes in creating awesome smiles for all ages!"

Our advanced technology speeds up your treatment time with less visits. Also, our consultative approach allows us to explain all options available to you, so you are able to make an educated decision on your desired treatment plan. I will personally meet with you during every appointment to discuss your options and help you determine the most appropriate choice for you or your loved one. We want you to be sure you are making the best choice possible when it comes to orthodontic treatment.

To help you choose the right orthodontics, even if it is not us, I put this report together, "The Top 10 Things You Must Know Before Choosing Your Orthodontist."

Sincerely,

Dr. Christian Manley

P.S. When you are ready, I urge you to schedule your no-obligation Manley Smile Assessment, which includes an initial exam, comprehensive consultation, digital x-rays and more. Call 425.800.8199 or [click here](#) to schedule your appointment today!

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DO THEY OFFER ACCELERATED TREATMENT OPTIONS?

When it comes to orthodontics, patients often worry about the length of treatment. How long will you have to wear braces for? How long will you have to take care of them and avoid the foods you love? These concerns and others may make you hesitant to go forward with the treatment you or your loved one needs.

At Christian Manley Orthodontics, we offer a variety of accelerated treatment options, designed to meet the individual needs of you and your loved ones.

- AcceleDent is a comfortable, hands-free appliance that is used 20 minutes per day to complement your braces and accelerate tooth movement up to 50% faster!
- Propel treatment can be used in combination with traditional braces and Invisalign to shift your teeth into desired position by up to 50%.
- Insignia Braces are customized to meet your specific orthodontic needs with treatment times 25% faster than traditional orthodontics. This innovative technology allows orthodontists to diagnose and correct underlying conditions earlier.

We want you to feel comfortable with your braces, so you can have the best results possible.

Be sure to schedule your Manley Smile Assessment to learn if you or your loved one qualify for one of our accelerated treatment options.





DO THEY INCLUDE RETAINERS?

Every orthodontic office has its own fee schedule, and doctors often charge differently for certain procedures. Always make sure your contract clearly states ALL expenses for your treatment before it begins. It is important to know exactly what you will be paying, and exactly what it covers.

It is common to find out about retainer fees towards the end of your treatment. Since you are reading this report, you now know to ask your orthodontist about what a retainer will cost.

At Christian Manley Orthodontics, retainers are included with braces and orthodontic treatment. This way, you can protect the your new, radiant smile without worrying about additional fees.





ARE THEY A DIAMOND INVISALIGN PROVIDER?

Many orthodontists claim to offer Invisalign treatment and to offer the highest quality, only for you to find out that they use generic brands and not actual Invisalign treatment. In order to prevent any confusion or frustration, we suggest that you only research orthodontists recommended by the Invisalign company. These orthodontists are extensively trained to provide the most efficient plan for your Invisalign treatment. They also have the most experience successfully treating patients with Invisalign.

As a Diamond Invisalign Provider, Dr. Manley has achieved a significant level of experience treating patients, like you, with Invisalign. Ultimately, we have successfully treated both minor and challenging cases with Invisalign by treating more than 50 cases with Invisalign every 6 months. As such, they have acquired the status of a Diamond Provider. If you have been told you aren't a good candidate for Invisalign, be sure to schedule your complimentary Manley Smile Assessment today!





DO THEY HAVE A GUARANTEE?

A great orthodontist should stand behind their treatment. Not only does this ensure that they do a good job, it also helps safeguard your treatment and offers peace of mind. Whether you're researching orthodontists for yourself or a loved one, a guarantee should be included in all treatment options.

We believe in serving our patients and we stand behind our work so you don't have to worry about anything. At Christian Manley Orthodontics, we offer our patients a 100% satisfaction guarantee to ensure that your orthodontic treatment exceeds all expectations. Get the smile you deserve on your time!





DO THEY HAVE EXTENSIVE EXPERIENCE?

It is important to work with an orthodontist who has extensive experience transforming smiles. An experienced orthodontist will be able to consult with you confidently and offer you the best treatment option for your unique needs. You should be able to have confidence in the orthodontist and their team so that you can relax and enjoy your treatment in the most efficient manner possible.

Dr. Christian Manley transformed over 15,000 beautiful smiles since 1991. Dr. Manley is dedicated to providing the right mix of personal care, up-to-date technology and continuing education to her patients. His team consists of experienced, state-certified professionals trained in modern orthodontic practices and the latest techniques. You can feel confident that you will be treated with care and concern and you can ask any questions that you have along the way.

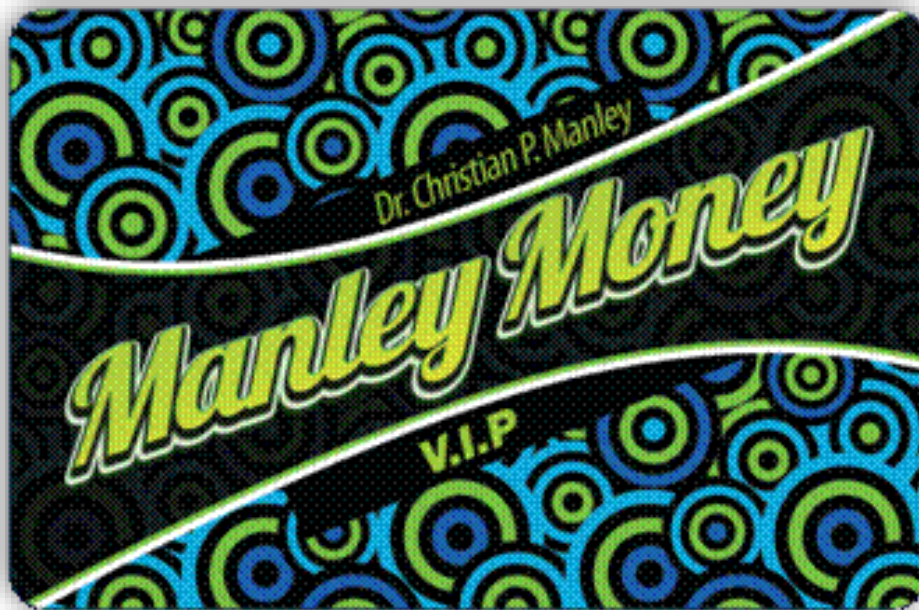




DO THEY HAVE A REWARDS PROGRAM?

Orthodontists vary one from another and may specialize in treating adults or children. Some orthodontists make treatments fun for patients, especially for kids, by offering reward programs. After all, it's important that the patient feels welcome and relaxed during each visit, and has a bit of fun while they are there.

That is why Christian Manley Orthodontics offers a rewards program during treatment. By creating these fun and fulfilling programs, we can put you and your children at ease while visiting the office. Ask us about our rewards program and Manley Money at your next visit. Contact us at 425.800.8199 to learn more.





DO THEY OFFER SAME DAY APPOINTMENTS?

When you first call an orthodontist's office, one of your first concerns may be how quickly you can get an appointment. If you or your loved one is ready to start their journey to a new smile, the last thing you want to hear is that you have to wait several days for an appointment. You are ready to get braces, but, most orthodontist offices will not have appointments available the same day you call. Your smile journey should never be put on hold while you wait for an orthodontic office to fit you into their schedule.

Christian Manley Orthodontics offers same day appointments to address your immediate orthodontic needs. At your Manley Smile Assessment, we can help you determine the next best step for yourself or your loved one to achieve that straight, healthy smile. Not only does this save you time, it saves you money. We want to make orthodontic treatment as easy as possible for you.





DO THEY OFFER A COMPLIMENTARY CONSULTATION?

Your initial consultation should be free of charge. During your first exam and consultation, you should ask any questions you may have and get to know the team and the orthodontist. A digital x-ray should also be included at no charge, as this helps in accurately determining your best possible treatment options.

At Christian Manley Orthodontics not only do we offer you a complimentary, no-pressure Manley Smile Assessment, you'll be pleased to find out that your Manley Smile Assessment also includes an exam, digital x-rays, a comprehensive consultation and more! You will get to speak with Dr. Manley directly to express any concerns or ask any question you might have for your journey ahead.



DO THEY HAVE SAME DAY STARTS?

Christian Manley Orthodontics offers both of these scheduling options. Our office is highly efficient, so wait times are minimal. We understand that your time is precious, this is why we offer same day starts to make your experience with Christian Manley Orthodontics even more enjoyable.





DO THEY OFFER FAMILY DISCOUNTS?

When researching an orthodontist, it is important to find a doctor who values his or her patients and their families. Families benefit immensely from braces and orthodontics, whether it be a crooked smile or unevenly spaced teeth, your orthodontist should partner with you or your loved ones to help you get the treatment you deserve without breaking your budget.

Crooked teeth can be hereditary, so there are times when multiple people from the same family would like to undergo orthodontic treatment. Because it encourages customer loyalty, Dr. Manley offers a family discount programs. Unfortunately, not everyone does, but it certainly helps when there are three or four people in one family who all need braces.





BONUS: DO THEY OFFER FLEXIBLE PAYMENT OPTIONS?

I understand this report was supposed to be the “top ten things you should know” but covering the cost of treatment is a very important question for patients. It is a common concern for patients who have dental insurance whether their insurance will cover all or part of their orthodontic treatment. Knowing how much your insurance will cover and how much you will need to pay out of pocket will help you budget for your treatment.

Christian Manley Orthodontics will help you maximize your insurance benefits and/or your flexible spending account if you wish. The highest priority in your decision should be the quality of the orthodontist, office and treatment. Affordability is important, but cost should not be the deciding factor when it comes to investing in your smile. It is possible that your insurance will not cover all or most of your orthodontic treatment and you will need to find a payment plan. Christian Manley Orthodontics will help you and your family budget for your treatment. We will be straightforward with you!



Closing Letter from Dr. Manley

Dear Friend,

I hope you found this report to be informative. If you have seen another orthodontist prior to reading this report, I encourage you to follow up with them if you have any questions or concerns that may have arisen as a result of this report. Additionally, I encourage you to take advantage of Manley Smile Assessment, whether it's your first time visiting an orthodontist or you are interested in getting a second opinion.

We would love to answer all of your questions, go over treatment options, and help you make the best possible decision when choosing an orthodontist, even if it isn't us. During your consultation, we may even find out that you or your loved one doesn't even need treatment!

I know that there are more things you should know before choosing an orthodontist. In fact, I'm sure I could have easily doubled the length of this report, but I am confident that the information you have now will help you in choosing the right orthodontist for you and your family. More importantly, please know that we are always available to answer your questions.

All the best,

Dr. Christian P. Manley

P.S. When you are ready, call 425.800.8199 to schedule your Manley Smile Assessment, including x-rays and consultation, and be sure to visit our website at www.CPMOrtho.com to learn more about our braces and orthodontic treatment options.



